

Welcome to Ethelo Decisions

We're looking forward to working with you on your online consultation!

Ethelo™ is provided by Ethelo Decisions Inc. | 1.888.724.9075 | 3 – 426 Main Street, Vancouver, BC V6A 2T7

Summary

Ethelo is a collaboration technology designed for solving multi-factor decision problems, particularly when issues are contentious and there is a requirement for fairness. It is able to model highly complex decisions and can be configured to reflect key issues and options, as well as criteria, constraints, inter-relationships between options and other decision factors. Stakeholders invited to participate, visit the platform where they learn about the decision, discuss the options with other participants and add ideas. They are able to identify their favorite outcome by evaluating the options against one or more criteria, weighing priorities and making tradeoffs. Ethelo analyses the responses of each participant to find strong decision outcomes, looking not only for high average support levels but, when fairness is important, outcomes that will minimize polarization.

What makes a good plan? Here is an example. The two pictures below represent levels of support and opposition for two potential plans:



The plan on the right is a better plan than the one on the left. Why? Because the people on the right are roughly equally happy. The plan on the left is divisive, with winners and losers.

There are several templates you can choose from, here are a few:

1. **[Citizen Budget](#)**: Allows participants to enter their property value, and allocate their personal tax bill across the various municipal departments, understanding how tax dollars are spent and seeing the effects that cutting or increasing spending will have on services.
2. **[Cabon Budget](#)**: Our budget simulator allows citizens to compare the costs, GHG reduction opportunities, and trade-offs of common climate solutions policies in order to reach a 40% GHG reduction in 10 years, customized to your local area.
3. **[Municipal Development Plan](#)**: Engage stakeholders to create a shared vision of the future of your community. Enable citizens to weigh in on development proposals ranging from housing to transportation and environmental protection.

4. **Greenspace Plan:** Make community consultation more inclusive and gain valuable stakeholder input, by testing proposals and weighing options fairly. Create the next phase of your plan with confidence and broad support from your community.

Visit the [SOLUTIONS](#) page to access all templates!

Some of Ethelo's features:

- Responsive; Mobile responsive design ensures optimal display of content across computers, tablets, and all mobile devices.
- Moderation; Advanced moderation panel to review, edit and/or delete flagged comments
- Custom pages; Mix and match different engagements on different pages for a fully customized environment. Clients choose all questions, text, images, links, and colors.
- Scenario Analysis; Ethelo uses scenarios analysis to find the most strongly supported solutions to complex problems
- Comment boxes that capture qualitative feedback and (non-data-driven) survey-type questions can be included as well.
- Survey-type questions can be included as well, separate from data-driven questions
- Customizable URL: Select your own *.ethelo.net address, or choose a custom URL for each project.

Getting Started (times quoted below refer to business days)

1. Client and Ethelo hold an onboarding phone call to go over Welcome Package materials and ensure any questions are answered (1/2 hour)
2. Client provides Ethelo with the data needed to build a customized project (5 days)
3. Ethelo builds draft customized project (7 days)
4. Client and Ethelo do a couple of rounds of small fixes/edits (1 -2 days)
5. Ethelo promotes the website to residents
6. Ethelo launches on the time and date of clients' choosing
7. Ethelo provides a final report (5 days) after the consultation ends, on the time and date of the client's choosing